

Minutes

AGA BOARD OF DIRECTORS MEETING

Sunday, December 2, 2012 – 7:00 PM CST

Attendees

Western Region Director – Chris Kirschner
Western Region Director – Steven Burrall
Central Region Director – Robert Barber
Central Region Director, Chair – Daniel Smith
Eastern Region Director – Gurujeet Khalsa
Eastern Region Director – Paul Celmer
Director At-Large – Edward Zhang
AGA President – Andy Okun
AGA EVP – Ted Terpstra

Absent

Secretary – Chuck Robbins

Guests

Greg Smith (taking minutes)

1. (7:05 CST) Call to order
2. Additional items/New business
 - a. New Item - Oversight Committees - Rough outline from Kirschner, further discussion over email
3. Approval of Minutes
 - a. No corrections.
 - b. Motion to Approve - Barber. Second - Kirschner. No discussion. Voice Vote, Approved Unanimous.
4. (plan 20 minutes) President's Report
 - a. Discussion of Andy's trip to Korea.
 - b. Discussion of Tygem Contract.
 - c. Motion to go into executive session. Kirschner, second Celmer. Voice vote. Passed (7:16 CST). To discuss matters of financial concern.
 - d. Motion made to leave Executive Session - Kirschner, passed.
 - e. Executive Session ended 7:36 CST.
 - f. Pandanet League discussion.

- i. League starts January. Deadline for December 20. Most of the sponsorship is going towards prizes. Prizes might be going towards both A League and B League.
 - ii. Geographical limitations on Pandanet league will likely be enforced to the region, but not strictly city limits.
 - g. Discussion of additional Information Treasurer's report, details to talk about later.
 - i. Based on Cash, not accrual. So the timing of incoming/outgoing transactions are not precisely matched to each other by event.
 - ii. Santa Barbara loss in September making the entire report less than ideal.
 - iii. Removing Santa Barbara it still does not seem ideal.
 - iv. Not sure about pace of membership joins/renewals, donations (budgeted more than what came in).
 - v. Membership promotions with BadukTV and gogameguru. Not sure yet of its effect.
- 5. (plan 15 minutes) Priorities for coming year
 - a. Smith - perhaps should have fewer and be measurable.
 - b. Okun agreed that many of the goals are not clear. Marketing and fundraising obviously need to be done. We have a committee to accomplish those goals. We will continue to forward those goals
 - c. Okun suggest fundraising for our events and activities and marketing the games to the wider world should not be board-decided activities as they are part of our organization. Okun will continue to push those forward. Making them a part of board priorities is not needed.
 - d. Khalsa agreed need to be more specific goals. Okun suggested to not assume that those are the only activities we will be doing.
 - e. Okun suggested we may a pro-only tournament, but this need not be a board priority.
 - f. 1 out of 5 goals have been clearly accomplished.
 - i. Pro system - remains a priority, accomplished and can be removed.
 - ii. Rank certification
 - iii. Improved AGA member experience
 - iv. Fundraising
 - v. New methods for increasing membership
 - g. Khalsa suggested an email discussion to collect measurable goals.
 - h. Kirschner suggests a leader of each discussion that is designated to report back to the board. Smith volunteers to coordinate a list of measurable goals for discussion at next month's board meeting.

- i. Reserve policy, Okun volunteers to lead the discussion by resending his document on the reserve policy. Khalsa suggests setting a metric on calculating Reserve by % annual expense or number of months of expenses. (25% of annual is a low criteria based on research).
 - j. Zhang suggests a paper from a nonprofit workgroup on reserves.
 - i. Collected data of over 3000 organizations. Will report this to other committee members.
 - ii. Zhang indicated 50% of orgs have below 25% of their annual expenses. and Many organizations have a deficit. AGA has much better than both of these. We could have a designated team to write grants.
 - k. Khalsa says he will have some metrics and circulate for Reserve 2 weeks in advance of next board meeting.
 - l. Overall agreement to continue discussion of reserve research offline.
6. Smith suggested that he keep track of committees and actions. General board agreement.
7. (plan 5 minutes) Discussion of new business items
- a. Oversight Committees - discussion lead by Kirchner.
 - i. Basic idea is that we have small subcommittees of the board with oversight duties with respect to major portions of the organizations (such as congress, ejournal). Idea is that the oversight committee would communicate to persons executing activities and if any issues came up, the board would have designated people to go to for answering questions. Improves communication and relieves the president from having to know all things at all times about everything going on within the organization.
 - ii. Smith asked what would the effect be if Executive Vice Presidents were appointed and assigned those tasks
 - iii. Kirschner suggested that it is burdensome for the president to maintain contact with all the various people working for and on behalf of the organization.
 - iv. Celmer concurred that the discussion can be done at a later date. General agreement from the board to discuss further after additional information is circulated.
 - v. Kirschner will publish a working explanation document seeking comment from members of the board.
 - vi. Burrall discussed a structure is important for monitoring, oversight, and for legal reasons, making an analogy to the medical and scientific field.

vii. Okun agreed it is a common thing for board to have these oversight committees, and the chair of each committee reports directly to the board.

8. Date/time of Next Meeting

a. January 13, 8pm EST, Approved by general consent.

9. (8:11 CST) Adjournment. Moved Celmer, Barber second. Unanimously passed.