

# Darrell Ashworth

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📍 Huntington, West Virginia Area



## EXPERIENCE

### Gexpro - Branch Manager

#### Rexel USA

📅 09/2018 - Ongoing 📍 Poca, West Virginia & Mineral Wells, West Virginia

Electrical Supplier for the Construction and Industrial Markets

- P&L responsibility for a two location branch
- Provide leadership, motivation, direction, and training to branch staff
- Plan significant customer and vendor events to drive sales

### Online English Teacher

#### Best Teacher, Inc.

📅 08/2018 - 02/2019 📍 Tokyo, Japan

Japanese Company providing English education in Japan

- Taught over 200 Skype lessons to a wide variety of people: Jazz singers, IT professionals, an author, high school English teachers, medical school students, and many more
- Edited online conversations that became scripts for students

### Marketing & Social Media Manager

#### Summit Power Solutions

📅 05/2017 - 09/2018 📍 Pittsburgh, Pennsylvania

Supplier of industrial/electrical equipment and sales of integration and engineering services

- Conducted company-wide, regional, and event-specific marketing and social media campaigns
- Created and designed over 40 e-newsletters for the company and its sister company which is a mechanical and crane distributor
- Inside sales for five sales territories
- Maintained company Twitter, Facebook, and LinkedIn pages

### Senior Sales Engineer

#### Summit Power Solutions

📅 02/2012 - 05/2017 📍 Pittsburgh, Pennsylvania

Supplier of industrial/electrical equipment and sales of integration and engineering services

- Outside and inside sales
- Maintained some inventory at home office
- Conducted Internet and Market research
- Set up vendor Internet and Intranet portals
- Recruited manufacturers and helped the company to get set up as manufacturers representatives or distributors

## ACHIEVEMENTS



### What are you most proud of?

- 1) 5 years in the USMC
- 2) State Chair of a Presidential Campaign

## PUBLICATIONS

### Membership Matters: Empowering Himself with Knowledge

#### APICS Magazine

📅 09/2007

Monthly interview with a supply chain professional

### Quality in the First Person: The Main Event

#### American Society for Quality/Quality Progress

*Darrell Ashworth*

📅 09/2008

Monthly autobiographical article by a quality professional

### A First Bluebird Box Experience

#### Bluebird: The Journal of the North American Bluebird Society

*Darrell Ashworth*

📅 07/2018

## VOLUNTEERING

### Board of Directors

#### North American Bluebird Society

📅 10/2019 - 09/2022

Description

## EDUCATION

Ed. D. Educational Leadership

**Liberty University**

📅 01/2014 - 2020 📍 Lynchburg, Virginia

M.S. Technology Management

**Marshall University**

📅 05/2002 - 12/2006 📍 Huntington, West Virginia

Regents B. A.

**Marshall University**

📅 01/1996 - 12/2002 📍 Huntington, West Virginia

## SKILLS

**Branch Management**



**Research**



**Sales Operations**



**e-Newsletter Design**



**Supply Chain Management**



**Written Communication**



## CURRENT PROJECTS

**Japanese Literature**

Developing this class for Udemy.com

**Blues Music History**

Developing this class for Udemy.com

**Robert Nighthawk: Itinerant Bluesman**

Biography of Blues Slide Guitarist Robert Nighthawk

**Backbeat: The Life of Fred Below**

Biography of Blues Drummer Fred Below

## LANGUAGES

**Japanese**

Beginner



**French**

Beginner



## VOLUNTEERING

Scholarship Essay Judge

**Mensa Foundation**

📅 01/2018 - Ongoing

Gifted Youth Committee

**American Mensa**

📅 04/2020 - 07/2021

Description

## LICENSES AND CERTIFICATIONS

**West Virginia Real Estate License**

West Virginia Real Estate Commission

**Certified Quality Inspector**

American Society for Quality

**Certified Quality Improvement Associate**

American Society for Quality

**Certified Quality Process Analyst**

American Society for Quality

**Certified Quality Technician**

American Society for Quality

## PASSIONS

❤️ **Research/Problem Solving**

🎵 **Blues Music History**

🌀 **Japanese Literature**

🦋 **Ornithology**

🐾 **Octopus Cognition/Animal Cognition**